

ABSTRACT

Embodiments disclosed herein provide a computer implemented method and system that may allow a securities trader to receive a notification if a trigger condition is met. Additionally, the method and system may automatically transfer an order for execution if the trigger condition is met. The trigger condition may be user configurable. Additional user configuration information may include, but is not limited to: a discretionary limit, and a transaction type (e.g., buy or sell). The method and system may continuously, or at discrete intervals, provide information regarding the execution status of orders. The trigger condition may include a “trailing trigger price.” The trailing trigger price may vary with a corresponding market price in a favorable direction. The trailing trigger price may remain static if the corresponding market price moves in an unfavorable direction.

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